

SPECIAL 200TH ISSUE

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Condé Nast Traveller



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**ON HOLIDAY WITH
MONICA BELLUCCI
PALOMA FAITH**



USA
HOTEL ZETTA,
SAN FRANCISCO

If there's a place that captures the youthful, tech-savvy zeitgeist of San Francisco right now, it's the city's first hotel from the Viceroy group. In a prime location near Union Square in the SoMa neighbourhood, Zetta has a spacious lobby and bar flooded with natural light, and a playful aesthetic (chandeliers made of spectacles) that's modern and clubby. Shared seating abounds, and there's a play room stocked with pool, shuffleboard and other games to encourage socialising. At check-in, staff make a point of informing guests that the complimentary Wi-Fi extends to 10 devices, and there's vintage-tech decor in the bedrooms (a wall-sized portrait of a woman made from floppy disks) as well as an Atari console and a turntable with a selection of old albums. More modern kit includes an Illy espresso machine and a G-Link dock that streams music and video from an iPhone or iPad to the TV. Room service delivers a great burger, but it's worth going to the source: the Cavalier brasserie, which specialises in British classics such as fish and chips and steak-and-oyster pie.

FLASH POINT A cracking addition to Viceroy's Urban Retreats collection. +1 415 543 8555; www.viceroyhotelgroup.com. Doubles from about £160

